



Cell Care

| by CooperSurgical®

**Store your baby's cord blood
for their future**



Your baby's cord blood is powerful

Cord blood is the blood remaining in the baby's umbilical cord after your baby has been born.

Your baby's cord blood is rich in stem cells that may be used to treat many life threatening conditions.

Cord blood stem cells are a perfect match for your child.

We only have one opportunity to collect and store your baby's cord blood, and that's at birth.

Emily's story



“ We have stored cord blood for all three of our children. It gives us the reassurance and peace of mind knowing that if needed, there is potentially a life-changing treatment at hand. ”



Why it's important to store your baby's cord blood

Scientific research is evaluating how cord blood cells may provide new therapies for a broad number of diseases for which there is no effective treatment today.

While regenerative medicine has exciting potential, its prospects remain dependent on the success of ongoing research around the world.

Umbilical cord blood stem cells are used for medical treatments

Umbilical cord blood

Stem cells found in cord blood are currently being used in transplant medicine to treat conditions including certain cancers, blood disorders, and metabolic disorders¹.

NUMBER OF TIMES
CORD BLOOD HAS BEEN
USED IN TRANSPLANT
MEDICINE²

45,000+

NUMBER OF CONDITIONS
THAT HAVE BEEN APPROVED
FOR TREATMENT IN
TRANSPLANT MEDICINE¹

80+

New conditions are being researched that may allow the use of cord blood in the future including traumatic brain injury³, cystic fibrosis⁴ and paediatric stroke⁵.

Why store with Cell Care?

We're passionate about storing cord blood and tissue for your family's future.



Experience

Stored for over 50,000 babies in Australasia. Successfully released cord blood for treatments and clinical trials globally⁵.



Quality Assured

Regulated, licensed and audited by the Therapeutic Goods Administration and MedSafe to the highest standards to ensure cord blood is stored in compliance with quality regulations.



Customer Care

Our experienced team will guide you through every step. If your child's stem cells need to be used for treatment, we will deliver to any hospital worldwide free of charge.



Dedicated to Research and Education

Work with leading research institutions to expand the potential use of cord blood in regenerative medicine.

How it works

It's easy to store your baby's cord blood and tissue

1



Enrol

Sign up on our website and a collection kit will be sent to you.

2



Collect

At birth, the umbilical cord blood and tissue will be placed into your collection kit.

3



Store

Your collection kit will be transported securely to our laboratory in Melbourne, Australia for safe storage, ready for future use.

The collection of your baby's cord blood and tissue stem cells is safe and non-invasive for both mother and baby.

Cell Care can accommodate all types of births and the collection can be performed by the obstetrician or midwife.



Request more information



Request your information pack to discover everything you need to know about storing your baby's cord blood and tissue stem cells.



cellcare.co.nz



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